

NEWSLETTER

vol.1



Welcome GGW Members!

We are excited to bring you the inaugural issue of our newsletter, designed to provide you with the latest news and updates for all things Global Gaming Women. With this newsletter, we aim to ensure that you have access to the latest information and resources to help you facilitate your career growth in the gaming industry and connect you with other industry professionals.

HELPFUL LINKS









Meet Our Six New Board Members for 2023-2025!



Brandi Ellis, SVP of VIP Marketing, Caesars Entertainment



Deanne McKissick, Chief Supply Chain Officer, Aristocrat



Lauren O'Brien, Regional Sales Manager, Aristocrat



Carmel Gonzales, Vice President of Labor, MGM Resorts



Felica Gassen, Chief Administration Officer and Chief of Staff, Sightline Payments



Sheila Bangalore, Board Member, Games Global

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G2E 2022 Highlights

GGW was bigger, better, and in-person at the Global Gaming Expo 2022! Each year G2E is more than a tradeshow defining the future of gaming. It is an annual celebration where we Kick Up Our Heels, Sip & Social, network, and inspire each other as GGW leadership continues our essential pillars of work through a series of educational panels. Here are the highlights:



Our 12th Annual Kick Up Your Heels raised an exceptional \$429,900.00 in vital funds from generous donations.



Sip & Social returned with Keynote Speaker Anastasia Soare, founder and CEO of Anastasia Beverly Hills, one of the fastest-growing brands in the global beauty industry, for a fireside chat centering on her journey of building a flourishing empire. Over 400 friends and allies gathered for coffee, networking, and inspiration.



GGW awarded 12 scholarships generously provided by our trade show sponsor Global Gaming Expo, allowing recipients to attend multiple education track sessions on their chosen day(s).



GGW leaders participated in a series of distinctive educational panels. These panels included topics dedicated to supporting, inspiring, and influencing the development of professional women.













Global Gaming Women at ICE London



GGW hosted a breakfast and mimosas networking event during ICE . This event helped expand GGW's reach and mission.



GGW leaders are making strides towards greater diversity and inclusion. Several leaders participated in a series of panels and discussions that focused on breaking barriers and creating opportunities for women to be represented within the gaming industry.



2023 Western Leadership Conference

The 2023 educational programming series kicked off with the two-day Western Leadership Development Conference in Las Vegas on February 21 and February 22, 2023, for supervisor-level women in the gaming industry. This conference was designed to increase management skills and boost leadership development with a focus on communication techniques, leadership styles, critical thinking skills and adequate decision-making in the workplace.



CLICK TO VIEW UPCOMING EDUCATIONAL OPPORTUNITIES

LEAN IN



- GGW has over 400 women in active circles.
- In 2023 we launched 18 new circles.
 2 international and 16 domestic.
 50% remote (across 5 regions) and 50% in Vegas.
- This year is the first year we launched more circles outside of Vegas than ever before, we're growing!



2022 Executive Lean in "Outer" Circle Holiday Meet Up

Circle applications open in Q4 2023, stay tuned for more announcements and information on how you can join a Lean in Circle.

Can't Miss Networking Opportunities

Las Vegas Women of Inspiration

Thursday, March 9, 2023, 5:30 PM - 8:30 PM PST

WISE Las Vegas and Global Gaming Women invite you to attend the inaugural Women of Inspiration event.

Start your evening with a signature cocktail and heavy hors d'oeuvres. Guests will then make their way to the tailored stage for the presentation of the Women of Inspiration awards. After the awards presentation, join us on the field for a one-of-a-kind post-event networking reception.

The Women of Inspiration Awards honor women who exemplify the spirit of WISE and GGW missions, positively impact the business of sports and gaming, and act as role models and mentors for other women.



SIP & SOCIAL | Me in 23

Wednesday April 19 from 2:00 - 4:00 PM PST & Thursday, April 20 from 8:00 - 10:00 AM PST

As we enter into the end of the first quarter of 2023 it is easy to lose sight of the intentions you set for yourself in this New Year. Allow your self the time and space to attend this year's Sip & Social focused on "Me in 2023."

While habits are comfortable, change is where the growth happens. Join us as we hear from two industry mavens and learn from how they have navigated great change within their own lives and emerged as better and stronger leaders for the communities and organizations they influence.



Join us at IGA



When Capitalism Meets Culture

Wednesday, March 29, 2023 | 1:00 pm - Chairman's Lounge

The Global Gaming Women Diversity, Equity and Inclusion Committee presents a candid discussion on the intersection of tribal gaming and the advocacy and career advancement of women while building wealth and community for Tribal Nations.

Currently, 250 tribes operate 515 tribal casinos or other gaming locations across the country. 45 tribes across 16 states now also offer legal and regulated sports betting. As a Tribal Casino executive, beyond driving revenue, you carry your tribe's culture and the dreams of seven generations with you. This panel will explore how to balance the competing priorities required to successfully navigate the complexities of leading in Indian country – and the unique role women play in its success.

REGISTER HERE



Upcoming Virtual Master Classes

Join us for our next two one-hour curated Virtual Master Classes, programmed exclusively for GGW Members. Sign up today, spaces are limited!



VIRTUAL MASTER CLASS

MARCH 28, 2023 | 4:00 pm - 5:00 pm PST





LIFE COACH MEGAN
MINDSET ACTIVATION + MEDITATION + SPEAKER

CREATING AN INSPIRING MINDSET WHILE DISSOLVING IMPOSTER SYNDROME AND PERFECTIONISM

When imposter syndrome creeps up on us it is usually an internal fear that we aren't good enough or smart enough or simply not enough in some capacity to fulfill our role. Then, into order to compensate, we go into Perfectionist mode so no one discovers our secret fear.

This is a very common vicious cycle and we're putting a stop to the pattern today! By looking at the fear or concern and reframing it into something that feels genuine and true to you, you are able to take back your authentic power. We'll discuss how to create an empowered focus that is leading you verses a secret fear tearing you down.

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VIRTUAL MASTER CLASS

APRIL 18, 2023 | 4:00 pm - 5:00 pm PST





KELLY TRAVIS
HEALTH & SUCCESS COACH

ATTAINABLE FORWARD THINKING GOALS FOR TEAM AND SELF

When high achieving women (and their teams) pursue goals, it can feel like we have two choices: "success" at any cost, or sacrifice an important part of our identity to be "happy." In this no win scenario, it's too easy to double down on what's working and ignore the rest. This stunts our ability to access more nuanced personal and professional choices that become available when we take focused action.

In this workshop you will learn how to achieve your goals without giving in to excuses, feeling miserable in the process, and quitting before you finish.

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