



Global Gaming **Women**

NEWSLETTER

vol. 2



Welcome Back GGW Members!

Discover the latest edition of the Global Gaming Women Newsletter! We're thrilled to share the great work that our organization has accomplished through the assistance of our sponsors and volunteers-from providing mentorship opportunities to exclusive networking events, GGW is committed to supporting your career growth within the gaming industry.

HELPFUL LINKS



[EDUCATION](#)



[GGW BENEFITS](#)

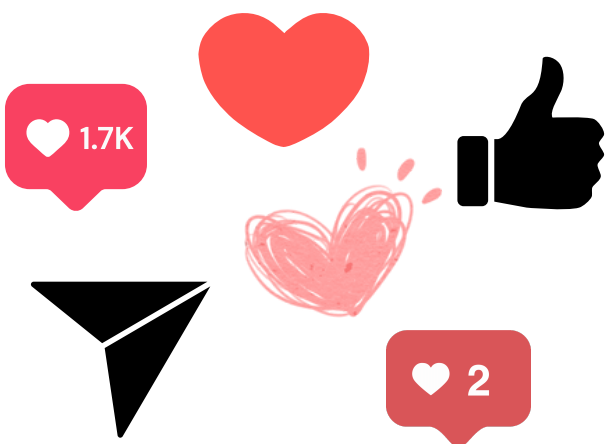


[MENTORING](#)



[EVENTS](#)

Lets Get Social



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QUESTIONS/COMMENTS ON THE NEWSLETTER?

CONTACT BFIUMARA@GLOBALGAMINGWOMEN.ORG OR NICOLE.METRAL@BLANKROME.COM

Upcoming Virtual Master Class

Join us for the next one-hour curated Virtual Master Class, programmed exclusively for GGW Members. Sign up today, spaces are limited!



VIRTUAL MASTER CLASS

MAY 23, 2023 | 4:00 pm - 5:00 pm PST



Global Gaming Women

Memorial Day Poolside Chat

For the Love of the Game: Networking Your Way to Big Wins

As we head into the Memorial Day Weekend, come join two experienced Women Executives in Gaming for a virtual "poolside chat" where Lauren and Lorrie will share the paths of their careers, how they engaged in networking without even knowing it, positioned themselves, and how those efforts and relationships equated to big changes and big wins for them both. Lauren and Lorrie will share what they "thought" they would be doing, but how the cards aligned for something bigger. Come sit virtual poolside as we explore wins, warnings, wagers, and wow moments that can help you see the power and love of the game.

LAUREN

Seifer



CORPORATE DEVELOPMENT,
BUSINESS DEVELOPMENT, STRATEGY &
INVESTOR RELATIONS EXECUTIVE

LORRIE

Bamford



GENERAL COUNSEL,
ECL ENTERTAINMENT

&



Space is Limited Register Today
www.globalgamingwomen.org

PRESENTED BY GGW PROGRAMMING COMMITTEE

[REGISTER HERE](#)

Can't Miss Networking Opportunities



KPMG
92 MARINA STREET
PIETA', PTA 9044 MALTA



MAY 23, 2023
5:00 - 7:00 PM



NETWORKING BREAKFAST

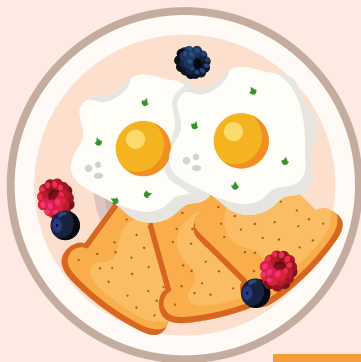
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METRO TORONTO CONVENTION CENTER

WEDNESDAY, JUNE 14, 2023
9:00 AM - 10:00 AM

FREE TO ATTEND, BUT PLEASE RSVP [HERE](#). OPEN TO EVERYONE WITH A CANADIAN GAMING SUMMIT TICKET AND MUST HAVE YOUR BADGE TO ATTEND THE BREAKFAST.



DON'T MISS OUR PANEL ON:

SOURCING TALENT IN CANADA AS COMPANIES GROW THEIR OPERATIONS

JUNE 14 | 4.15PM-5.00PM EDT | MAIN STAGE

BOTH LAND-BASED AND ONLINE OPERATORS ARE TAKING THEIR NEXT STEP INTO THE CANADIAN MARKET - BOOTS ON THE GROUND WITH CANADIAN OFFICES STAFFED BY CANADIAN EMPLOYEES.

1. HOW MIGHT ESTABLISHED AND INCOMING ORGANIZATIONS SOURCE THE RIGHT TALENT WITH THE RIGHT LOCAL UNDERSTANDING IN CANADA?
2. WHAT DO OPERATORS NEED TO KNOW ABOUT THE DIVERSITY OF THE CANADIAN TALENT MARKET AND HOW CAN THEY GUARANTEE AN INCLUSIVE WORKFORCE?

THE PANEL FEATURES SPEAKERS FROM GLOBAL GAMING WOMEN WHO WILL DISCUSS THE IMPORTANCE OF WOMEN TO THE INDUSTRY AND HOW OPERATORS IN CANADA CAN PUT THEM FRONT AND CENTER.

DON'T MISS OUR NEXT EDUCATIONAL OPPORTUNITY!



July 10 & 11| Las Vegas

Who Should Apply:

This opportunity is tailored for women who are not currently holding a management position in the gaming, hospitality, or related fields but want to improve their knowledge, skills, and abilities.

Course Description:

The 1st level of the learning pyramid at GGW is the Leadership Foundations course. This powerful program consists of two (2) full-days of sessions specifically designed for women not currently in management in the gaming industry and interested in gathering foundational skills for advancement.


From Front Desk Clerks to IT Techs to Facilities Engineers to Housekeepers or other women working in gaming or hospitality, or supporting industries, this program is designed for you. No experience in management is required. As a stepping stone into GGW's educational programming, Leadership Foundations focuses on multiple essential areas to build a solid foundation for leadership such as:


- Building Credibility and Creating Your Brand
- Introduction to Emotional Intelligence – Managing Your Emotions Under Pressure
- Boost Confidence in Speaking Up
- Professional Image and more!

APPLICATIONS WILL BE OPEN MAY 26 TO JUNE 18

LEAN IN


OUR LEAN IN MODERATORS ARE ESSENTIAL IN GUIDING THEIR PEER GROUPS TOWARDS IMPORTANT AND ENGAGING DISCUSSIONS. WE WANT TO EXTEND OUR GRATITUDE TO THEM FOR THEIR DEDICATION AND HARD WORK IN FOSTERING MEANINGFUL CONVERSATIONS.


 **MODERATOR**
Spotlight



FIONA POWER
Senior Director Partner Relations
FanDuel

LEAN IN CIRCLE MEMBER: 1 year

 **MODERATOR**
Spotlight



JUDITH SCHMUCK
Global Engagement Manager
Entain

LEAN IN CIRCLE MEMBER: 1 year

 **MODERATOR**
Spotlight



ALLISON SAILLARD
Manager, iGaming & Sports Projects
betPARX

LEAN IN CIRCLE MEMBER: 1 year

 **MODERATOR**
Spotlight



LAUREN LEMMER
Director - New Markets & Product Compliance
Fanatics Betting & Gaming

LEAN IN CIRCLE MEMBER: 1 year

 **MODERATOR**
Spotlight



BRIANNE NIEMIC
Director of Sales Relationship
Light and Wonder

LEAN IN CIRCLE MEMBER: 2 years

 **MODERATOR**
Spotlight



LIGA TARASOVA
OnlineGamblers.com
Editor in Chief

LEAN IN CIRCLE MEMBER: 1 year

 **MODERATOR**
Spotlight



EMIRI FUJIMOTO
Senior Analyst
MGM Resorts International

LEAN IN CIRCLE MEMBER: 4 years

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FRANCESCA VOORBROOD
Managing Member
BizOp

LEAN IN CIRCLE MEMBER: 1 year

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Spotlight



SARA WALKER
CRM Director

LEAN IN CIRCLE MEMBER: 1 years

Successful Inaugural Las Vegas Women of Inspiration Event Highlights

GGW collaborated with WISE to organize a remarkable event at Allegiant Stadium in Las Vegas, which was completely sold out with more than 300 attendees. The event will be an annual affair. Attendees had the opportunity to network and try their hands at kicking field goals on the stadium field.

Congrats to the inaugural award winners for 2023!



Nikki Fargas
President of the Las Vegas Aces
Inspirational Woman

Congrats!



Colleen Birch
COO of Fontainebleau Las Vegas
Woman in Gaming



Qiava Martinez
Chief Sales Officer of the Las Vegas Raiders
Woman in Sports



Erin Lydon
President of PokerPower
Woman to Watch



Melanie Gross
SVP & Head of Product at
Golden Hearts Games
Woman in Gaming & Sports

Successful Inaugural Las Vegas Women of Inspiration Event Highlights

Thank you to our Sponsors!



LAS VEGAS

JOSH LINE PHOTOGRAPHY



InsightGlobal



2023 Western W Conference

SPONSORED BY
KONAMI

From April 26-28, 2023, Konami hosted the Western W Conference in Las Vegas as part of the 2023 educational programming series. The conference was exclusively for 24 women with the most senior level of responsibility in the gaming, hospitality, and supporting industries. These women participated in a 3-day training program focused on leadership and personal growth to improve themselves both professionally and personally.

[CLICK TO VIEW UPCOMING EDUCATIONAL OPPORTUNITIES](#)



SIP & SOCIAL | Me in 23

GGW members participated in two Virtual Sip & Social events led by distinguished panelists. Attendees learned how these powerful women navigated change, emerging better, stronger leaders for themselves, and how they can inspire their communities and fellow members. The recording of the sessions is accessible for GGW members to view!



all star panel featuring:



JACQUELINE BEATO
Chief Operating Officer,
US Concerts,
Live Nation



COLLEEN BIRCH
Chief Operating Officer,
Fontainebleau LV



RENEE WEST
Retired President & COO,
Luxor Hotel & Casino,
Excalibur Hotel & Casino, and
Mandalay Bay Resort & Casino

April 2023 Strategic Board Meeting

Last month, the Board held an in-person meeting with the co-chairs of all GGW committees to discuss goals and strategic planning for the upcoming year.



Stay tuned for
upcoming
exciting
announcements!



GLOBAL GAMING WOMEN | NEWSLETTER VOL.2

None of this would be possible without the support of our amazing Sustaining Sponsors who have committed their long-term support to GGW, enabling us to deliver on our mission.

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